



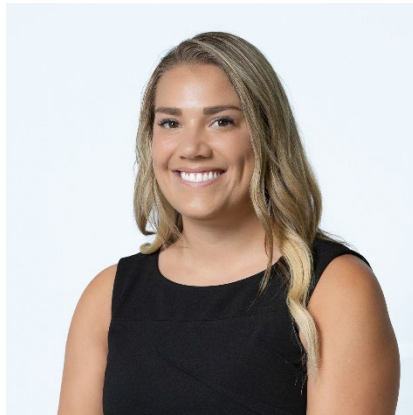
Press Release

For Immediate Release

Hollie Frazier, CPFA, Honored for Expertise in Financial Services

Associate Financial Advisor at The ROW Group Recognized for Excellence

NASHVILLE, TN, December 5, 2024, Hollie Frazier, CPFA, has been selected for inclusion in *Marquis Who's Who* biological volumes, a distinguished honor that recognizes individuals based on their professional achievements, visibility, and contributions to their field.



An accomplished associate financial advisor at **The ROW Group**, Ms. Frazier has been an integral part of the firm since 2019. She helps clients navigate the complexities of wealth management through The ROW Group's guiding principle: the "Responsibility Of Wealth" (R.O.W.). In her role, she focuses on developing tailored financial strategies to support clients in achieving their personal and financial goals. Her responsibilities include conducting client meetings, performing comprehensive account reviews, managing legal documentation, streamlining new account openings, and ensuring seamless underwriting processes.

Since joining The ROW Group, Ms. Frazier has also served as the Director of New Business, where her organizational expertise has been pivotal in expanding the firm's operations and fostering client satisfaction.

Before transitioning to the financial sector, Ms. Frazier worked as a zookeeper for seven years, most recently, a primate and carnivore keeper at the **Nashville Zoo** (2017–2020), where she demonstrated her passion for animal care and conservation. She was also actively involved in the **American Association of Zookeepers**, serving as the social media chair for the Nashville Chapter.

Ms. Frazier holds a bachelor's degree in biology and chemistry from **Shepherd University** (2013). She has earned several professional certifications, including the **Certified Plan Fiduciary Advisor (CPFA)** designation through the **National Association of Plan Advisors**, and holds Series 6, 63, 65, and 7 licenses through **FINRA** as well as a Life and Health Insurance Producer License.

She credits much of her success to the support of her family, particularly her husband, Bryan Frazier, as well as her mentors, Ken and Mary Jo Innis. Their guidance and belief in her potential have been pivotal in shaping her career path. They have also provided opportunities for professional development by covering licensing costs and facilitating access to conferences and networking events.

Beyond her professional endeavors, Ms. Frazier is dedicated to giving back to her community. She serves as a powerlifting coach for the **Special Olympics** and participates in conservation efforts through AAZK events. In her downtime, she enjoys hobbies such as reading, crocheting, kayaking, hiking, and attending concerts to support her husband, a professional songwriter.

Looking to the future, Ms. Frazier aspires to further expand her leadership role within The ROW Group, with the ultimate goal of becoming a part-owner or full owner. She is committed to building a legacy of financial empowerment and fostering a culture of trust and collaboration.

About Marquis Who's Who®:

Since 1899, when A. N. Marquis printed the First Edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion and entertainment. Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians and executive search firms around the world. The suite of Marquis® publications can be viewed at the official Marquis Who's Who® website, www.marquiswhoswho.com.